

Keynote Topics and Session Descriptions

Title: Learning Evolution: The New Era of Ai in the Classroom

(Keynote or Webinar)

Theme: Artificial Intelligence, Innovation, Futuristic Thinking

Description: The rapid rise of generative AI will have a dramatic impact on how we teach and learn. "AI-enhanced" learning means gone are the days of focusing on a single product to measure student growth. Responsible and ethical use of AI in education should be a primary focus of schools going forward from grades K-20. In this interactive keynote, we'll discuss the ethical ramifications of AI and look at examples of how using AI in the classroom can actually encourage deeper learning and understanding. After all, learning is more about the process than the product.



Title: Ready, Set, FAIL! Using Risk-taking and Failure to Unlock Creativity (Keynote, Session or Workshop)

Theme: Risk-taking, Creativity, Improv

Description: Our schools have traditionally existed to teach students conformity and compliance. How do we create a space where students create innovative ideas to solve the problems of tomorrow? Risk-taking and embracing failure can be great ways to stimulate creativity in the classroom. During this very interactive session based on the best selling book *Ready, Set, FAIL!*, we'll discuss the science behind failure and the roadblocks to creativity. After all, It's not how you fall down, it's how you get back up!

Title: Leadership in the Age of AI (Half-day or Full-day Workshop)

Theme: Artificial Intelligence, Leadership, Innovation

Description: This full-day or half-day workshop is designed for forward-thinking educational leaders ready to navigate the evolving landscape of artificial intelligence in education. This workshop offers a deep dive into practical AI applications, ethical considerations, and strategic planning tailored specifically for K-12 environments. We'll explore various AI tools for administrators and teachers meant to enhance learning outcomes, streamline administrative tasks, and create more inclusive educational experiences. Participants in this hands-on sessions will collaborate with peers to develop actionable strategies that will prepare their institution for the future. Whether you are just starting your AI journey or looking to refine your existing initiatives, this workshop will equip you with the knowledge and tools to lead effectively in the age of AI.

Title: Mind vs. Machine (Workshop, Session, or Webinar)

Theme: Artificial Intelligence

Description: In the ultimate battle for AI supremacy, humans will put various AI tools through a series of challenges and see which one creates the best output. Chatbots, image generators, and more compete in this interactive *Promptetition* to see which tools are truly the best and which we should toss aside.

Title: ZENgaged: Effective Approaches for Teaching the Anxious Generation

(Keynote, Webinar, Session, or Workshop)

Theme: Social Media, Cell Phones, Anxiety, SEL

Description: To ban or not to ban? That is the question when it comes to cell phones in the classroom. Now more than ever, educators need to be equipped with strategies to address student anxiety through mindfulness, Social-Emotional Learning (SEL) techniques, and effective classroom management. Learn how to implement SEL practices that build resilience, and strategies for students to reduce distractions and anxiety. This session provides actionable insights to create a calm, focused learning environment where students can thrive emotionally and academically. Join us to discover how to transform anxious energy into positive engagement, fostering a supportive classroom culture for the Anxious Generation.

Title: Are We Ready to Be Future Ready? (Keynote, Session or Webinar)

Theme: Futuristic thinking, Global economy

Description: Trying to predict the future can be a tricky thing, especially with education. We've played it safe for decades and continued the factory-model and one-size fits all approach to teaching to survive instead of thrive. Times are always changing and technology is as unpredictable as anything. However, there are some skills and traits we can help our students with to make them more successful in the future and we might not have to overhaul education to make it happen. In this interactive talk, we'll discuss ideas, tools, and strategies to prepare our students for the unpredictable future.

Title: What Does it Mean to Be Innovative? (Keynote or Webinar)

Theme: Innovation, adaptability, failure, fear, risk-taking

Description: In a world where change is the only constant, being innovative has become a much-sought-after attribute, whether in business, academia, or personal life. But what does it truly mean to be innovative? This talk demystifies the term 'innovation', by delving into its nuanced layers. Discover the pivotal role innovation plays in growth, survival, and success for our students' future. It aims to ignite the spark of creativity within you, encouraging you to think differently, challenge the status quo, and cultivate a mindset of continuous learning and improvement.

Title: Are You Smarter than an AI Chat bot? Game Show (Keynote or Session)

Theme: Engagement, fun, audience participation, current events

Description: Based on the popular ESPN show "Around the Horn" - this interactive session features Carl as host and moderator in a game that pits 3 humans vs. 1 AI chat bot. Each contestant tries their best to give a one-minute hot take on a topic in education. The audience is a part of the action too as they post their own responses and give real-time votes for points for the panelists they most agree with. While one panelist ultimately will win and get a "walk off shot", in the end, everyone wins by learning, sharing and interacting in a high-speed session that is a great closing or opening keynote for a conference or event.



Title: 10 AI Tools to Foster Creativity (Workshop, Session or Webinar)

Theme: Artificial Intelligence, Creativity

Description: Discover how artificial intelligence can streamline your content generation process, enhance creativity, and optimize student engagement. During this workshop, we'll guide you through practical demonstrations of ten cutting-edge AI tools, each with their unique strengths in aspects such as content creation and curation. You'll gain first-hand experience in leveraging these technologies to help teachers save time as well as strategies to help students dive deeper into learning with the use of AI.

Title: SEL Starter Strategies (Session or Workshop)

Theme: Social Emotional Learning

Description: Coming up with strategies to embed SEL into the classroom can be a tricky thing. In this session, attendees will go through a variety of different activities designed to highlight the different opinions of our students and challenge each other's thinking in a respectful way. These can be through brain breaks, bell ringers, exit tickets, or entire lessons depending on your need.

Title: UnDisrupted LIVE!* (Keynote or Webinar)

Theme: Disruption, innovation, change, equity, audience participation

**This session done with co-presenter Dr. Adam Phyll*

Description: This live version of the UnDisruptEd podcast with Adam and Carl invites the audience to participate in a live recording of the popular podcast. While the co-hosts debate questions, the audience reacts and responds to various questions and topics around education, equity, learning, technology, and change.

Title: Nailed IT! Ed Tech Edition (Webinar or Session)

Theme: Technology Integration, Creativity, Failure

Description: In this highly interactive session, attendees will work to complete a series of challenges in a short time limit to see if they “Nailed it”. This session builds on the framework that taking risks can be a good thing when it comes to creating and sharing ideas. Attendees will walk away with strategies to use in their schools when it comes to engaging learners and getting them to take risks.

Title: Ed Tech Lip Sync Battle (*Session, Webinar or Interactive Keynote*)

Theme: Technology Integration, Mobile Learning

Description: This highly entertaining and interactive session puts attendees on the spot as they quickly create ideas for integrating technology into randomly selected subject areas and grade levels. The goals for this session are to open up thinking and finding creative ways to use common technology tools and apps to help students demonstrate their learning. In the ultimate form of risk vs. reward, random audience members will be selected to present their ideas. The one with the “least best” will be chosen to lip sync a random song for all to enjoy. Come prepared to learn, laugh and sing!

Title: FailFest: Using Improv to Open Up Creativity (*In-Person Session*)

Theme: Engagement, Fun, Team-building

Description: Failure makes a great teacher. During this interactive workshop, an extension from the *Ready, Set, Fail!* keynote, attendees will take risks and reflect as part of the learning process. We'll walk through a series of improv activities designed to help students activate the creative side of their brain. Come prepared to move, think, and leave your inhibitions at the door.



Title: ZENgaged: Effective Approaches for Parenting the Anxious Generation

(*Keynote, Webinar, Session, or Workshop*)

Theme: Social Media, Cell Phones, Anxiety, SEL

Description: Being a parent in the 21st century means competing with technology for attention and battling our kids on screen time. There's got to be a better way! In this talk focused on parents, we'll dive deep into the research around technology use, social media and our kids. We'll discuss strategies for teaching ourselves and our kids the power of having a balanced life with our technology and how to be more mindful of what we do with our devices. After all, it's the humans that control the devices, not the other way around.

Title: Family Feud EDU Style (*Keynote*)

Theme: Engagement, Culture

Description: In this interactive keynote, contestants battle it out by answering survey questions from the crowd. Just like the game show Family Feud, they get more points for the highest responses. A great way to kick-off or end a conference event!

Title: Interactive Trivia Night (*Virtual or In-Person*)

Theme: Engagement, Fun, Team-building

Description: Looking for a way to engage your audience and/or attendees? Trying to get some exposure to your brand? These interactive trivia nights are a smash hit with audiences. During this 90-minute event, attendees will laugh, learn, and socialize in a modernized take on pub trivia. A great way for companies to raise awareness of their products via embedded trivia questions or for organizations looking to create opportunities for team-building in a competitive and engaging format.

Title: Personalizing Experiences (*Keynote or Webinar*)

Theme: Personalized Learning, Differentiation, Engagement

Description: Students come to us with a wide variety of passions and interests. But how do we tap those motivations and use them to enhance learning in our classrooms and schools. During this session, we'll look at an array of ways we can personalize learning for our students from the classroom environment to how we empower kids to learn.

*To bring Carl to your event contact him at
<http://mrhook.it/speak>*

